



*Diamond Specialists*

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# April 09

NEWSLETTER

## Hi Everyone,

So much has happened this year that it feels like Christmas was a lifetime ago; the bush fires, earthquakes and floods...it's unbelievable.

Even though with all this bad news, particularly our states bushfires it's good too see Aussie's coming together in true blue spirit to support each other.

I know my family and I have really felt the extent of these events. Our hearts have gone out to these unlucky families who have lost everything and like many of you I'm sure have donated money towards the appeal. We are very proud to be associated with a company like PANDORA who donated \$100,000 towards the Red Cross bush fire appeal. They have nominated the angel charm as the product to drive extra donations. Both PANDORA and Eurogold Jewellers will donate 15% each of the sales from the angel. So by purchasing the angel charm you will be contributing to this worthy cause.



We have been working hard on our new website which can be found at [www.eurogold.net.au](http://www.eurogold.net.au) where you will find our latest product information and news. It's been up and running for nearly a year and we are already getting a lot of visitors looking at our famous branded jewellery like Pandora, Thomas Sabo, Hot Diamonds, Bulova and Eternity Diamonds. You will also see our available diamond list if you are in the market for a diamond.

## Product and Promotions Competiton winner

Thanks to all our customers for participating in the Dive for a Diamond promotion, congratulations to Lina from Brunswick as she won the half a carat diamond worth \$3,400 sponsored by Eternity Diamonds.

## What's new in Pandora?

We are very excited about the new season Pandora beads that have arrived and will be emailing you with the all the updates, so if you would like up to date info on Pandora and we don't have your address please email us at [info@eurogold.net.au](mailto:info@eurogold.net.au) so we can stay in touch.

## New Leather bracelet as seen in Womens Weekly

Have you seen the many ways you can wear the leather lariat? If not come in and our excited staff will be glad to show you! It's been so popular already. There is about 8 different ways you can wear it and the best part is that they start at only \$33 each! (leather with Silver) They look great and are so affordable.



## Special Offer

### FREE \$10 Voucher for a PANDORA bracelet!

Would you or a friend like to start another PANDORA bracelet?

We will send them a free \$10 voucher to put towards a PANDORA bracelet. Here's what you do:

1. Email us at [info@eurogold.net.au](mailto:info@eurogold.net.au) and quote free \$10 PANDORA voucher in the subject line.
2. Let us know your friend's name and address and we will post the voucher out to them.
  - \* one voucher per person.
  - \* one voucher per bracelet.
  - \* get your friends permission to release their address.
  - \* offer closes 15th May 09.

## Pandora VIP Night

Thanks to all who attended our VIP PANDORA night. I know those who came would agree that it was a fun night (also very busy). We hope to have one again towards the end of the year.

Congratulations to our PANDORA customers that won prizes throughout the night and also to Trent who won the \$200 overall door prize.

## Hot new product Poetic Pieces

Sarah has just put the new poetic pieces range on our website so while you are there checking out the Pandora beads have a look, they are in the Jewellery and Watches section under Silver. The range reflects famous phrases throughout history like "Imagination is everything. It is the preview of life's coming attractions"...by Albert Einstein. These phrases are engraved onto the range of Sterling Silver rings, Bracelets, Pendants and earrings. It's a great gift for that special person. They have been very popular and have created a lot of interest in our store, so either check it out on line or pop into the shop.



## Thomas Sabo

No matter what you are into the Thomas Sabo Charm Club range has what you are looking for, with over 500 Charms to choose from we are sure that you'll love them. They are especially great for gifts as there is something for everyone. Here are just a few of the charms that we sell.



We also have a few of the Thomas Sabo Jewellery pieces like the gorgeous snake rings and the east meets west pendant set. There is something for everyone in this range, so come in and have a look or alternatively have a look on our website [www.eurogold.net.au](http://www.eurogold.net.au) where we have the full range of charms on display.



## Whats New?

Check out our new shipment of diamonds at international broker prices direct to you. I searched the world for the best prices.

## Eternity Finely Cut Diamonds available with Certificate.

Eternity Finely Cut Diamonds are cut to exacting mathematical proportions to show maximum brilliance. The resulting scintillation and explosion of light sets the Eternity Diamond apart from just any diamond.

Carat	Cut	Clarity	Colour	Valued Price	Your Price
0.52ct	Round Brilliant	Si2	I	\$2999	\$2200
0.80ct	Round Brilliant	Si2	H	\$7400	\$4300
0.76ct	Princess	VS2	F	\$9300	\$7900
0.61ct	Round Brilliant	Si2	F	\$4999	\$3999
0.51ct	Round Brilliant *H&A	Si2	I	\$3400	\$2590
0.50ct	Round Brilliant *H&A	VVS2	D	\$9200	\$7999
0.90ct	Round Brilliant	Si2	G	\$10600	\$7999
0.51ct	Round Brilliant	VS2	G	\$4800	\$3900
0.70ct	Round Brilliant	VS2	D	\$10200	\$8500
0.80ct	Round Brilliant *H&A	VS2	I	\$8900	\$7500
0.69ct	Round Brilliant	Si1	H	\$6700	\$5500

\*Hearts and Arrows

*Purchase any of these diamonds and choose from our extensive range of ring mounts, alternatively we can design a ring of your choice. So take advantage of our \$100 voucher offer for ring re modelling before the 30th of May this year.*

## Diamond Rings

We have over 500 diamond rings to choose from so if you are looking for that special ring please come and see our range. Or, alternatively book an appointment with one of our staff and design your own. We have included a \$100 voucher for you to use if you are thinking about re-modelling your old diamond rings so take advantage of this one off offer. We have our jeweller on site 5 days a week for ring re- modelling, new rings and repairs. Here are some of just some our rings in stock.

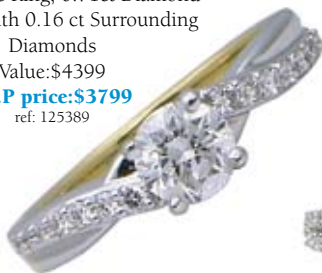
18ct 2 tone Ring,  
1.05 Ct Total Diamond Weight.  
Value:\$3200

**V.I.P price: \$2899**  
Ref:125217



18ct 2 Tone Ring, 0.71ct Diamond  
Solitaire with 0.16 ct Surrounding  
Diamonds  
Value:\$4399

**V.I.P price:\$3799**  
ref: 125389



18ct 2 Tone Ring, 1.00ct  
Eternity Solitaire Hearts and  
Arrows Diamond with  
0.54ct Surrounding.  
Value:\$22,000

**V.I.P Price \$15,999.**  
Ref: 175387



**Staff Profile: Nicole Bryant (Sales)**



Nicole first stepped into the jewellery business working at Australian Diamond Company for 5 years, as a diamond consultant. She took a break to have her son in the middle of her jewellery sales career and then joined Eurogold Jewellers. We are lucky to have such an experienced sales member who knows what the latest trends are in diamond jewellery.

Nicole has completed training in diamond sales and has proved to be a valuable part of the Eurogold team. She is currently undertaking a retail sales course to further her knowledge and skills.

Nicole is the go to lady when it comes to Pandora Jewellery. She knows all the beads, colour combinations and how to knot the new leather lariat into a fashionable looking bracelet, (she's addicted and has 2 full bracelets of her own and working on a third I think). If there's anything you want to know about Pandora just ask Nicole, always cheerful and full of smiles and just loves jewellery. She is keen to help her customers make the right choice when it comes to any of the pieces they are considering with regards to style, suitability and value.

Best wishes to your families,  
Regards Luke  
and the team at Eurogold Jewellers.

**SAVE MONEY**

with these vouchers for Mothers Day the 10<sup>th</sup> Of May 2009.

**\$100  
Off  
Ring Re-Model**

\*Expires 30/05/09 to be used for remodelling of rings only.  
Remodelling starts at \$850 in 9ct solitaire

**PANDORA**

hot diamonds  
FOR HER. FOR HIM. FOR YOU

**BULOVA**

**ETERNITY**  
FINELY CUT DIAMONDS

*Thomas Sabo*  
CHARM UP YOUR LIFE

*Nationwide Jewellers*

**\$20  
Voucher**

**\$50  
Voucher**

\*Cannot be used with any other offer. Expires 31/05/09.

Cannot be used on existing laybys or repairs.

This voucher can only be used on new purchases over \$100.

\*Cannot be used with any other offer. Expires 31/05/09.

Cannot be used on existing laybys or repairs.

This voucher can only be used on new purchases over \$300.